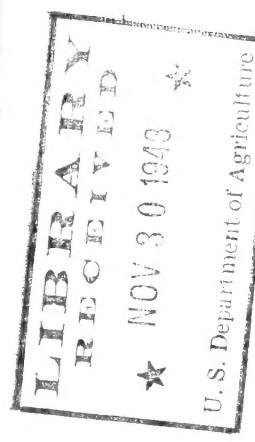


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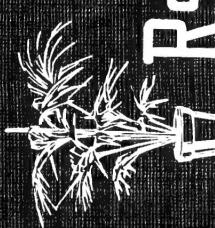


62.09
See Retail Price List 1948
1948

year 'round
gizmo

WILCOX presents
Original
Arrangements
in

★ DISH GARDENS
★ NOVELTIES
★ GARDENS in GLASS
★ MADE-UP Combinations



DISH GARDEN No. G-32
One of the many Wilcox Original
Designs. (See price list for details)



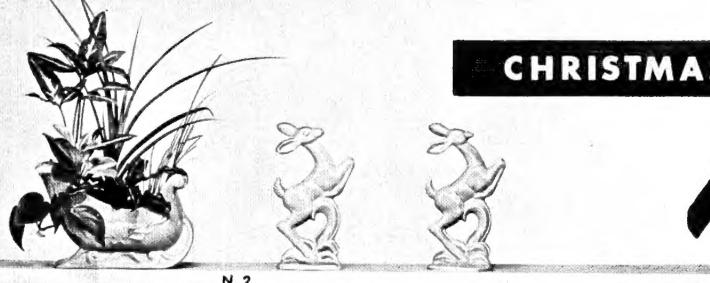
CHRISTMAS AND YEAR 'ROUND

Novelties

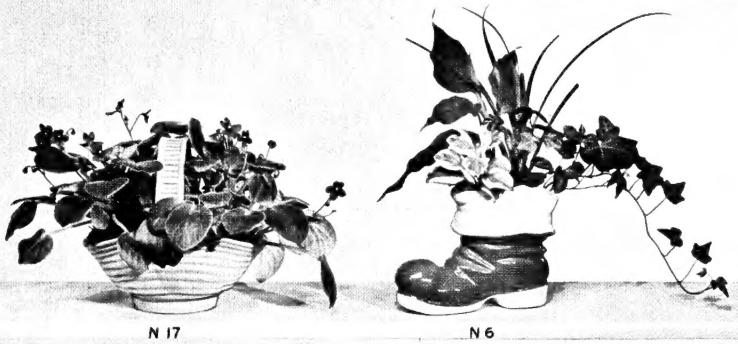
NEW AND ORIGINAL DESIGNS

BY

WILCOX



N 2

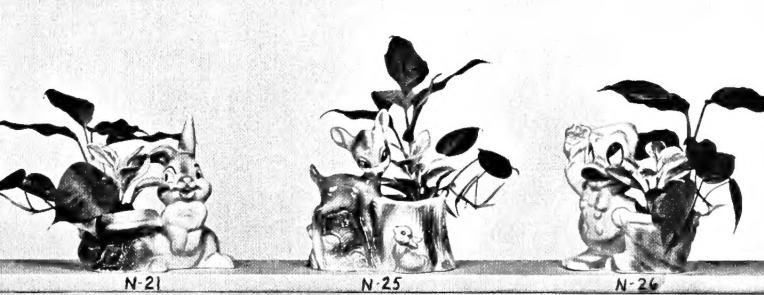


N 17

N 6

Group N-500 — See Price List

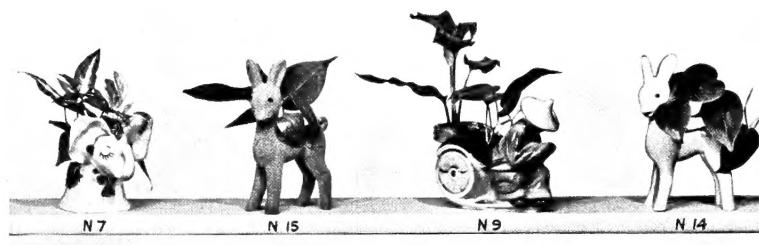
Be ready for Christmas and every gift occasion with this delightful variety of gay dishes and novel bowls . . . including clever designs for children. Only established miniature plants (out of pots) are used . . . they last longer and assure customer satisfaction.



N 21

N 25

N 26

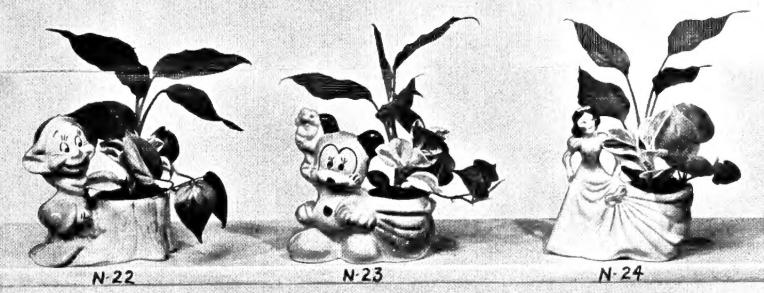


N 7

N 15

N 9

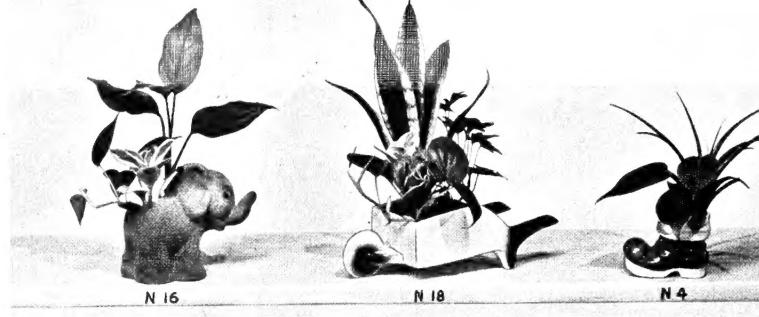
N 14



N 22

N 23

N 24



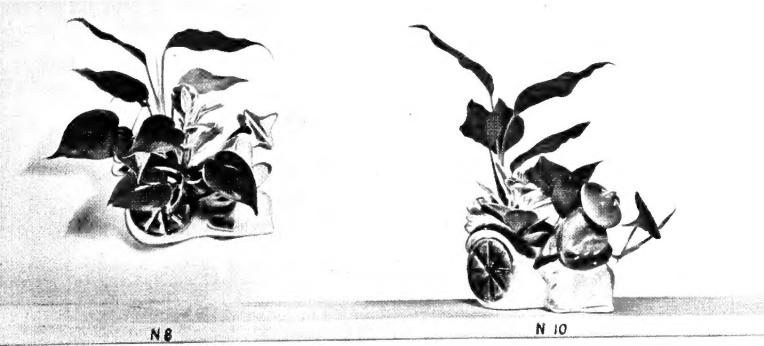
N 16

N 18

N 4

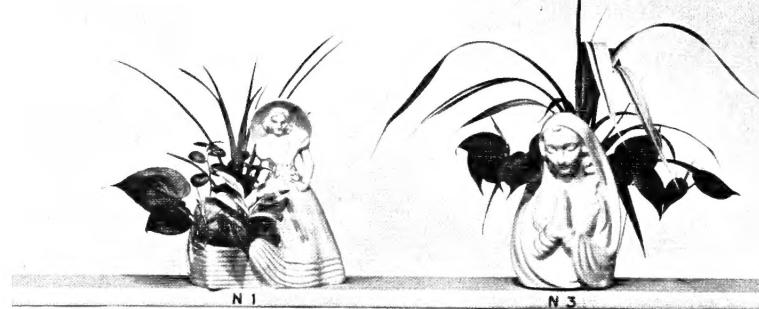
Group N-300 — See Price List

Group N-100 — See Price List



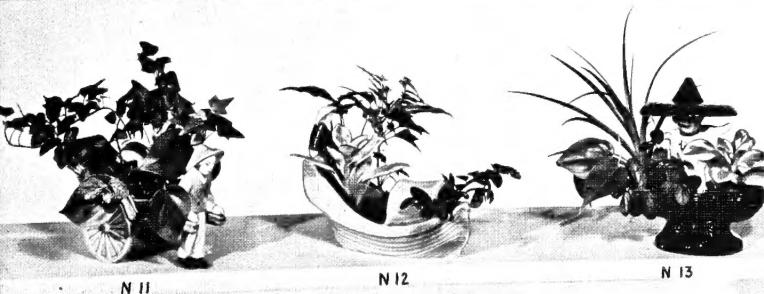
N 8

N 10



N 1

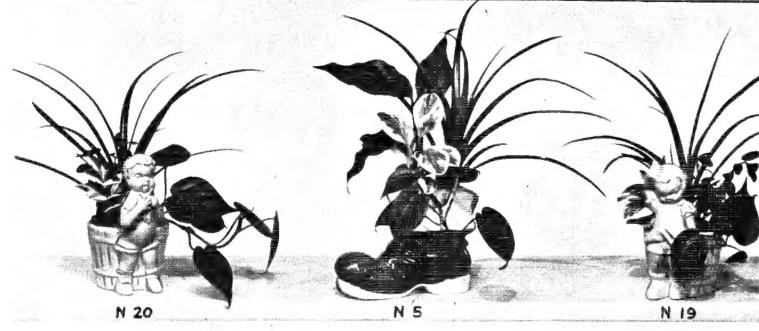
N 3



N 11

N 12

N 13



N 20

N 5

N 19

Group N-400 — See Price List

Group N-200 — See Price List

We suggest you order by group . . . see price list

PLUS a thrilling assortment of DISH GARDENS and MADE-UPS ➤



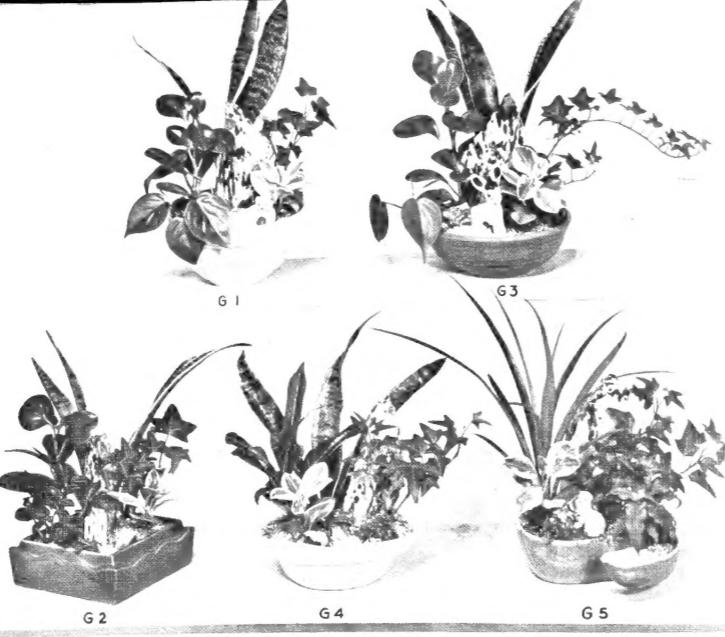
DISH GARDENS

Neither words nor photos can do justice to the gay colors and rich details of these miniature arrangements. Exclusive Wilcox dish designs . . . a select variety of rare and exotic plants, well established (out of pots). Keep them moist . . . they last several years.

**Order a full assortment . . . display them,
they sell themselves**



Group G-600 — See Price List



Group G-100 ↑ See Price List ↓ Group G-400



Group G-200 ↑ See Price List ↓ Group G-500



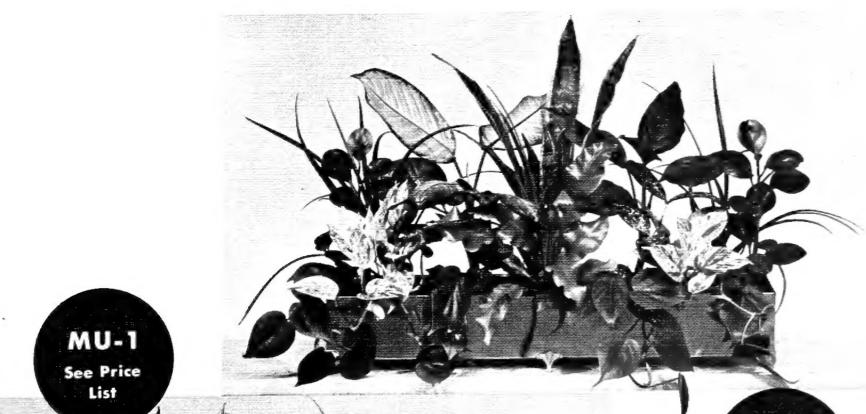
Group G-300 ↑ See Price List ↓ Group G-700



Group G-700 ↑ See Price List ↓ Group G-100

WILCOX Original MADE-UPS

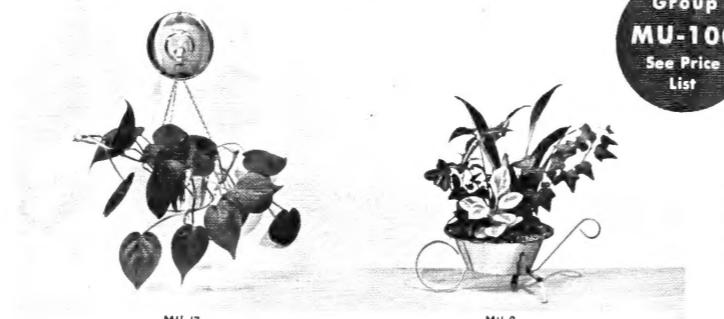
A luxurious array of copper and brass made-ups that look far richer than their modest price. A flattering, long-lasting gift for home, office or store. Order generously—they keep well and sell easily. See price list.



MU-1
See Price
List



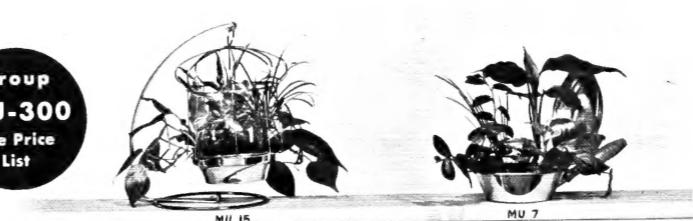
**Group
MU-100
See Price
List**



**Group
MU-200
See Price
List**



**Group
MU-300
See Price
List**



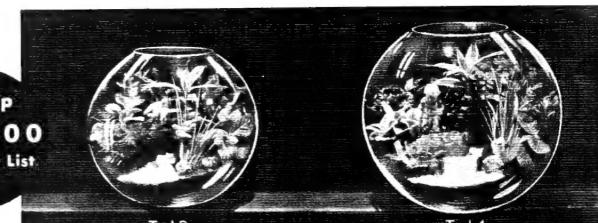
MU-6
See Price
List

**Group
MU-400
See Price
List**



WILCOX GARDENS IN GLASS

Are world-famous for their unique and clever detail. Tops for Christmas . . . or, year 'round giving.



**Group
GG-200
See Price
List**



T 12

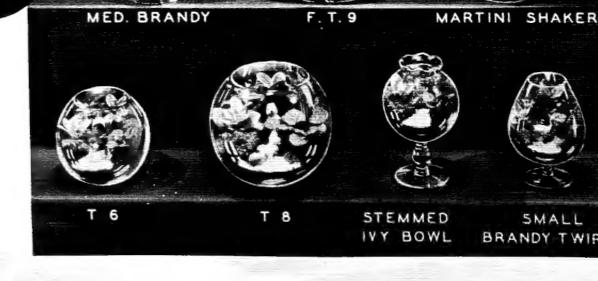
T 14



**160 OZ.
BRANDY TWIRLER**

T 10

**130 OZ.
BRANDY TWIRLER**



**Group
GG-100
See Price
List**

MED. BRANDY

F. T. 9

MARTINI SHAKER

T 6

T 8

**STEMMED
IVY BOWL**

**SMALL
BRANDY TWIRLER**

Be ready for the *Christmas* rush with

WILCOX BLOOMING PLANTS including POINSETTIAS ★ ST. PAULIAS ★ AZALEAS ★ CALADIUMS

For the *Easter Season*: LILIES • HYDRANGEAS • ST. PAULIAS
CALADIUMS • AZALEAS plus illustrated Dish Gardens, Novelties and Made-
ups... ORDER IN ADVANCE... specify delivery date



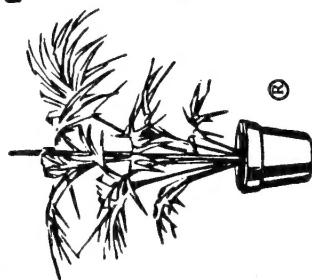
WILCOX DECORATIVE FOLIAGE PLANTS

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Your more practical customers are year 'round prospects for decorative foliage plants. Investigate the sales potential of modern decoration . . . send for free folder illustrating 51 foliage plants.

ORDER NOW... IMMEDIATE DELIVERY

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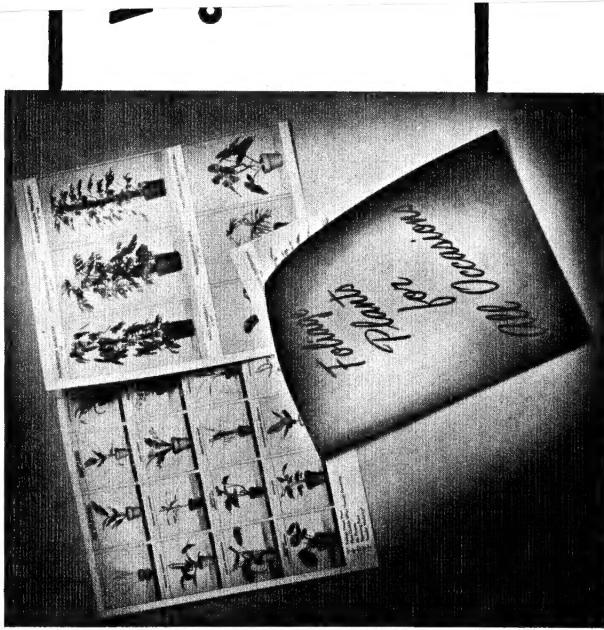
50% TRADE DISCOUNT

**TO ALL RETAIL AND WHOLESALE
FLORISTS AND NURSERYMEN**

Be ready for the *Christmas* rush with

WILCOX BLOOMING PLANTS POINSETTIAS ★ ST. PAULIAS ★ CALADIUMS

For the *Easter* Season
CALADIUMS • AZALEA



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Novelties and Made-
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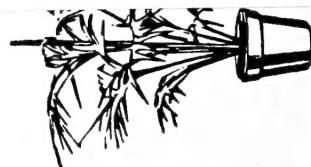
IMAGE PLANTS

Offices and Stores

Send prospects for
sales potential of
or illustrating 51

DELIVERY

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SEE ENCLOSED PRICE LIST
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When Wanted
 If out of item selected, may we substitute similar item of equal value?

Yes No.

Please Write Your Name Plainly and Give Address in Full.

Your Phone No.

Order Must Be Signed on Back of Sheet.

ORDER BLANK**ROY F. WILCOX & CO.**

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 Montebello, Calif.

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 Invoice No.....
 Delivery Date.....

Ship via: Express Wilcox Truck Will Call

Free Delivery in Metropolitan Los Angeles.

Elsewhere: F.O.B. Montebello. Packing Charge at Cost.

No Packing Charges when Cash Accompanies Order.

Terms: Established Accounts, 30 Days Net.

Others—Strictly C.O.D.

All Gardens-in-Glass Shipped at Customer's Risk.

ALL LISTED PRICES ARE RETAIL—YOUR DISCOUNT 50%

Quantity WILCOX DISHGARDENS

GROUP G 100—Assorted		Each
G 1—6" Mixing Bowl		\$ 3.25
G 2—Square Dish		3.75
G 3—6" Nappie		3.50
G 4—Small Round Bowl		3.35
G 5—Squash Garden		3.75

GROUP G 200—Assorted

G 6—Large Round	4.00
G 7—Heart-Shaped Bowl	4.25
G 8—Oblong Shallow	4.50
G 9—Squirrel and Log	4.50
G 10—Small Bamboo Dish	4.75

GROUP G 300—Assorted

G 11—Square Bowl	5.00
G 12—Square Dish	5.00
G 13—Chinese Bamboo	5.50
G 14—Oblong Bowl	5.75

GROUP G 400—Assorted

G 15—Irregular Bowl	6.00
G 16—Kidney-Shaped Bowl	6.00
G 17—Irregular Bowl	6.75
G 18—Oblong Scalloped	6.75
G 19—Square Dish	6.75

GROUP G 500—Assorted

G 20—Large Center Bowl	7.50
G 21—Chinese Garden	8.50
G 22—Oblong Scalloped	9.00
G 23—Scalloped Round Dish	9.00
G 24—Small Oblong	9.25

GROUP G 600—Assorted

G 25—Chinese Log Pot	10.50
G 26—Chinese Garden	11.00
G 27—Chinese Star	11.00
G 28—Chinese 10" Round Dish	12.00

GROUP G 700—Assorted

G 29—Long Chinese Oblong	12.00
G 30—Chinese Square Oblong	12.50
G 31—Modernistic Dish	12.50
G 32—Royal Haeger Chinese Garden	22.00

Quantity WILCOX NOVELTIES

GROUP N 100—Assorted		Each
N 4—Santa Claus Shoe—Small		\$1.35
N 7—Small Elephant		2.65
N 9—Small Coolie Cart		3.00
N 14—Glazed Fawn		1.50
N 15—Flocked Fawn		2.00
N 16—Flocked Elephant		3.00
N 18—Fancy Wheelbarrow		3.00

GROUP N 200—Assorted

N 1—Basket Girl	3.50
N 3—Madonna	4.25
N 5—Santa Claus Shoe—Medium	3.50
N 19—Girl	3.00
N 20—Boy	3.00

GROUP N 300—Assorted

N 21—Disney Thumper	3.25
N 22—Disney Dopey	3.25
N 23—Disney Mickey Mouse	3.25
N 24—Disney Snow White	3.25
N 25—Disney Bambi	3.25
N 26—Disney Donald Duck	3.25

GROUP N 400—Assorted

N 8—Coolie Wallpocket	3.50
N 10—Large Coolie Cart	4.50
N 11—Rickshaw	4.50
N 12—Sampan	4.50
N 13—Coolie	4.50

GROUP N 500—Assorted

N 2—Sleigh with Reindeer	7.50
N 6—Santa Claus Shoe—Large	5.00
N 17—Violet Basket	5.75

WILCOX COMBINATION MADEUPS

MU 1—Light Copper Tray, 20"	\$15.00
MU 6—23" Copper or Brass Tray	25.00

GROUP MU 100—Assorted

MU 8—Copper Wheelbarrow	\$ 4.75
MU 9—Copper Chariot	4.00
MU 11—Small Table Planter	3.75
MU 12—Copper Basket	5.00
MU 13—Small Copper Hanging Basket	4.00

Quantity

Each

GROUP MU 200—Assorted	
MU 14—Large Copper Hanging Basket.....	5.50
MU 16—Round Birdcage	5.00
MU 17—Pagoda Birdcage	5.50

GROUP MU 300—Assorted

MU 2—6" Light Copper Tray.....	6.50
MU 7—Silent Butler	6.65
MU 10—Large Copper Table Planter.....	6.25
MU 15—Brass Table Birdcage.....	7.25

GROUP MU 400—Assorted

MU 3—11" Copper or Brass Tray	11.25
MU 4—14" Copper or Brass Tray.....	16.50
MU 15—17" Copper or Brass Tray.....	20.00

BLOOMING and FOLIAGE PLANTS**AZALEAS—Assorted Varieties and Colors**

4" Pot 4x6	1.25
5" Pot 6x8	3.00
6" Pot 8x10	4.00
7" Pot 10x12	5.00
7" Pot 12x14	6.00
8" Pot 14x16	7.50
10" Pot 16x18	10.00

CALADIUMS—Assorted Fancy-Leaved

3" Pot70
4" Pot	1.50
5" Pot	2.50
6" Pot	3.75
7" Pot	5.00

BIRDNEST FERNS

5" Pot	2.50
6" Pot	3.00
7" Pot	5.00

WILCOX GARDENS-IN-GLASS

Quant.		Each
	Small Brandy Twirler.....	33 oz.....\$ 4.75
	Medium Brandy Twirler.....	60 oz.....6.00
	Large Brandy Twirler.....	130 oz.....10.00
	Large Brandy Twirler.....	160 oz.....11.00
	Martini Shaker	6.00
	Apple	6.00
	Pear	6.00
	Stemmed Ivy Bowl.....	5.50
	FT 9 Flat Terrarium.....	6.25
	Ming Jar	8.00
	Grecian Urn 10"	8.50
	Grecian Urn 12"	10.50
	T 6 Terrarium	4.75
	T 8 "	6.25
	T 10 "	9.25
	T 12 "	12.50
	T 14 "	17.25
	T 16 "	22.50
	T 18 "	30.00

BLOOMING AND FOLIAGE PLANTS**POINSETTIAS**

4" Pot Single	1.25
4" Pot "	1.50
5" Pot "	1.75
5" Pot Branched	2.50
6" Pot Madeup	4.00
6" Pot "	5.00
7" Pot "	6.00
7" Pot "	7.00
8" Pot "	8.50
8" Pot "	10.00
10" Pot "	17.50
10" Pot "	20.00

IVY—Assorted

4" Pot	1.25
5" Pot	1.70

SAINTPAULIAS

Blue	4" Pot.....1.50
Pink	4" Pot.....1.50
White	4" Pot.....1.50
Orchid	4" Pot.....1.50

ENTER ORDER BELOW FOR MISCELLANEOUS FOLIAGE PLANTS, Like Philodendron, Etc.

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